

"Multi-cultural tourism related to Indigenous people in China"

by **Dr. Tianxin Zhang**



August 26th, 2022 (Fri)

14:30~15:45pm Japan time

Zoom Webinar * Free Admission
Registration via Google Form below

<https://forms.gle/nFzQdGW5zX5ETkNQa>



1. Opening Remarks : Prof. Hirofumi Kato
2. Special Lecture : Dr. Tianxin Zhang
3. Comments : Prof. Takayoshi Yamamura
4. Discussion : Global comparison and future directions

Tianxin Zhang is an associate professor in College of Architecture and Landscape Architecture, Peking University and also a member of GSI. His research interests include urban design methodology and theory, built-environment history, heritage preservation, national park planning, tourism planning, etc. His research and planning projects include the Influence of tourism on the Old Town of Lijiang as a world heritage, master planning of Nanxijiang National Scenic Area, tourism planning of Fujin city, etc.



Prof. Hirofumi Kato
Center for Ainu and
Indigenous Studies/GSI



Prof. Takayoshi Yamamura
Center for Advanced Tourism
Studies/GSI



Prof. Johan Edelheim
Research Faculty of Media
and Communication/GSI



Prof. Joe Watkins
University of Arizona/
GSI

Lecture Abstract : Chinese indigenous people were recognized as 56 "minority peoples" since 1949. Special policies and laws were made, and self-governing regions were set up to allow them to develop in their own way. Tourism in these areas have been growing since 1980s. Many of their cultural and natural resources, including tangible and intangible heritages, have been under protection. From multi-cultural point of view, these resources are rare and unique, and are important component elements for Chinese culture as a whole. However, they also experience difficulties facing mass tourism demands since 2000. This presentation will take Naxi minority people in Lijiang city, Yunnan province as a case study, and show how the people's lives and their life spaces have changed due to tourism development. The life-cycle of its tourism process will be analyzed, and the value of "immersive tourism" is emphasized.

Organizers

Global Station for Indigenous Studies
and Cultural Diversity
Center for Advanced Tourism Studies



Contact

gsi@oia.hokudai.ac.jp